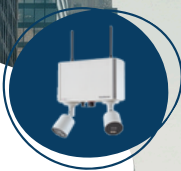




SAVATEK

Smart Technologies by Grupo Axia

Prove the True Value of Every Panel



**Billboards and digital panels look impressive. But how many people really see them?
Now, you can finally measure the real audience behind every campaign.**



Real-time and Classified
and directional counting
of people and vehicles
by line crossing or zone.



The best mix of hardware
and computer vision
techniques to provide
unmatched performance.



Low Operational costs and
very fast ROI thanks to
small amount of data sent
and wide area covered by a
single sensor.



The image is processed at the
edge without storing personal
information, ensuring full
GDPR compliance while
protecting privacy.

VISIOTEK.TRACK

Outdoor Audience Measurement

Real-time people & vehicle counts in front of street panels.
Verify reach and justify pricing models with accurate data.
Optimize media placement based on real audience flow.
Weatherproof, 24/7 reliable.



VISIOTEK.DENS

Indoor & Outdoor Density Measurement

Measure exposure in high-traffic areas like
shopping centers, plazas, transport hubs
Count audiences at promotional stands, pop-ups, events.
Deliver advertisers campaign reports backed by real data.



Sell smarter. Price stronger. Prove campaign ROI.

Contact us to learn more:

sales@savatek.com - www.savatek.com



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